

Preparing the Future of Cybersecurity Leadership.

CYBER STRATEGIC MANAGEMENT



CYBER LEADER INSTITUTE | 2024



Let's create a more
secure digital future.



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[Cyberleaderinstitute.com](https://www.cyberleaderinstitute.com)

Toulouse, FRANCE

Our Value Proposition

At **Cyber Leader Institute**, we understand that in today's complex and ever-evolving digital landscape, effective cybersecurity management is critical to safeguarding your organisation's assets, reputation, and future success.

However, a concerning and widely recognized issue looms over the cybersecurity landscape: the **acute shortage of cybersecurity resources**.



We propose an **upskilling and reskilling program** that helps individuals transition into cybersecurity careers and work towards alleviating the shortage of cybersecurity managers.

Our tailored cybersecurity training is designed to **empower your managers** with the knowledge and skills they need to excel in this dynamic field.



||| A few data about the cyber Landscape

3.12 millions

Global shortage of skilled cybersecurity professionals in 2021, according to the ISC2 Cybersecurity Workforce Study.

65%

Of the companies surveyed in the ISC2 Cybersecurity Workforce Study reported a shortage of cybersecurity professionals.

2025

According to Gartner, lack of talent and human failure will be responsible for more than half of all major cybersecurity incidents by 2025.

Together, we can create a more secure digital future.

1 Elevate Your Leadership

Our program is uniquely crafted for managers, providing in-depth insights into the strategic and leadership aspects of cybersecurity. We help you become a confident and informed decision-maker in the realm of cybersecurity.

2 Network and Collaborate

Connect with a community of like-minded professionals. Share experiences, strategies, and best practices with peers and experts, fostering valuable relationships that extend beyond the training.

3 ROI-Driven Results

Our training is designed to provide a tangible return on investment. By making informed decisions and implementing effective cybersecurity strategies, you'll save costs and protect your organization from potential financial and reputational losses.

Our Mission

Transforming Leaders into Cybersecurity Guardians

Targeted Skills



Strategic Management



Cyber-Based Culture



Leadership

For who?

- Cybersecurity Leaders or future Cybersecurity Leaders
- IT Managers transitioning to a management role in cybersecurity
- Technical Lead transitioning to a management role in cybersecurity

Learn & Connect

- Elevate the way you meet & learn
- From 6 up to 12 trainees per session
- Get inspired by our lineup of special guest speakers

Immersive Workshop

Immersive team-based Workshop (Fictional Company)

- Craft a comprehensive cybersecurity strategy fitting your company stakes
- Appoint a leader and present your execution plan to a board of executives





Accelerated

- ✓ 2 days (14 hours)
- ✓ Co-Working Space
- ✓ Breakfast, Lunch, Snacks
- ✓ Dedicated support
- ✓ Networking Afterwork (Speaker Intervention & Cocktail Dinner)
- ✓ Quizzes between notions
- ✓ Immersive Workshop (Half a day)



Standard

- ✓ 3 days (21 hours)
- ✓ Co-Working Space
- ✓ Breakfast, Lunch, Snacks
- ✓ Dedicated support
- ✓ Networking Afterwork (Speaker Intervention & Cocktail Dinner)
- ✓ Use Cases between notions & quizzes
- ✓ Immersive Workshop (Full day)












Premium

- ✓ 3 days (21 hours)
- ✓ Domain Renting
- ✓ Breakfast, Lunch, Snacks
- ✓ Dedicated support
- ✓ Networking Afterwork (Speaker Intervention & Cocktail Dinner)
- ✓ Use Cases between notions & quizzes
- ✓ Immersive Workshop (Full day)

Prices per trainee Excluding Taxes

Take advantage of our sliding scale offer

	 Accelerated	 Standard	 Premium
1-3 Trainees →	3900€	4500€	4500€ Single Rate
4-6 Trainees →	 3500€ 10.26% Discount	 3900€ 13.33% Discount	
7-9 Trainees →	 3200€ 17.95% Discount	 3500€ 22.22% Discount	
10-12 Trainees →	 2900€ 25.64% Discount	 3200€ 28.89% Discount	

We can also tailor our offer to accommodate entities interested in booking a session for a minimum of 6 apprentices.
Don't hesitate to reach to us in this regard.

Standard & Premium - Course Overview

Cybersecurity & Business Strategy

DAY 1

Mapping Cybersecurity Strategy - Business acumen, Strategy integration and Threat landscape

AM - Understand Business and Threat Landscape

Understand the business

Align cybersecurity efforts with business goals

Understand business strategy

Ensure cybersecurity planning supports organizational goals

Understand the threat

Guide the development of defense against current and emerging threats

Tool box : SIPOC, 5P, BMC, PEST, MITRE ATT&CK & DETT&CT

PM - Shape the Cybersecurity Plan

Practice your understanding

In groups, put the concept into practice

Strategic planning : assess

Acquire the essential tools and methodologies for cybersecurity strategic planning assessment

Policy focus : Policy pyramid

Explore the hierarchical arrangement of policies, procedures, standards and guidelines

Tool box : DRIVE, SWOT, Policy pyramid

Cybersecurity Strategy

DAY 2

Building the Cybersecurity Strategy - From assessment to effective communication

The **Cyber Networking Afterwork** will be held at the end of the day.

AM - Design the Cybersecurity Plan

Policy focus : assess, build & manage

Delve into the structures framework of developing and managing cybersecurity policies

Strategic planning : design

Acquire the essential tools and methodologies for cybersecurity strategic planning design

Tool box : SMART, NIST CSF, CIS

PM - Deliver & Communicate

Practice your understanding

In groups, put the concept into practice

Strategic planning : deliver and communicate

Acquire the essential tools and methodologies for cybersecurity strategic planning delivery and communication

Tool box : NIST/CIS METRICS, STRATEGIC SCORECARD

Strategy in Action Workshop

DAY 3

Designing and presenting a Cybersecurity Plan to an Executive committee for a fictional company

Business & Threat Analysis

The day kicks off with teams gathering insights into their assigned company's operations, strategic goals, and the surrounding threat landscape. Groups will dissect the business model and strategy to identify key assets, processes, and potential vulnerabilities. Understanding these elements is crucial for tailoring a cybersecurity strategy that not only protects but also propels the business forward.

Design the Cybersecurity Strategy

Armed with morning insights, teams will shift focus to crafting a comprehensive cybersecurity strategy. This involves prioritizing security initiatives, and anticipating potential challenges. Each group will appoint a leader responsible for presenting the final plan to an executive committee, role played by the instructors and cyber professionals



BENOÎT RIOU

I have been for more than 20 years in IT industry, from technical architecture at the very beginning to large transformation programs, managing people, risks and finances within complex and international environments.

I have developed myself all along my career through my various experiences (from Cloud services to Digital Workplace and Cybersecurity) as well as additional trainings and certifications, seeking for a 360 vision of the business and being able to fully embrace and support all the dimensions of the digital transformation.



GIAC Strategic Planning, Policy and Leadership
SANS Institute



Microsoft
CERTIFIED
Systems Administrator

About your Trainer

Work Experience

Head of Cyber Foundations

Aerospace Industry

Leading Zero-Trust, Security for EndPoints and Security for Network

Head of Create & Share

Aerospace Industry

Leading Googles Editors, Drive and Gmail products

Technical Account Manager

Capgemini

Leading transnational cloud and outsourcing contracts for Aerospace Industry
- over 45M€ per year

Practice Manager

Capgemini

Leading over 80 IT professionals within Cloud environment
- over 25M€ per year.

Training

GIAC Strategic Planning, Policy & Leadership

SANS Institute

Executive M.B.A

TOULOUSE BUSINESS SCHOOL

Strategic Management

Master of Science

SUPINFO

IT and Information Systems Expert

