

Cybersecurity Strategic Management

CyberLeader
INSTITUTE



CYBER LEADER INSTITUTE



The course to train tomorrow's leaders in
Cybersecurity.

Our Value Proposition

At **Cyber Leader Institute**, we understand that in today's complex and ever-evolving digital landscape, effective cybersecurity management is critical to safeguarding your organisation's assets, reputation, and future success.

However, a concerning and widely recognized issue looms over the cybersecurity landscape: the **acute shortage of cybersecurity resources**.



We propose an **upskilling and reskilling program** that helps individuals transition into cybersecurity careers and work towards alleviating the shortage of cybersecurity managers.

Our tailored cybersecurity training is designed to **empower your managers** with the knowledge and skills they need to excel in this dynamic field.



||| Key Figures

3.12 millions

Global shortage of skilled cybersecurity professionals in 2021.

Source : ISC2 Cybersecurity Workforce Study

65%

Of the surveyed companies in reported a shortage of cybersecurity professionals in 2021.

Source : ISC2 Cybersecurity Workforce Study

2025

The lack of talent and human failure will be responsible for more than half of all major cybersecurity incidents by 2025.

Source : Gartner

1. Elevate your Leadership

Our program is uniquely crafted for managers, providing in-depth insights into the strategic and leadership aspects of cybersecurity. We help you become a confident and informed decision-maker in the realm of cybersecurity.



2. Network & Collaborate

Connect with a community of like-minded professionals. Share experiences, strategies, and best practices with peers and experts, fostering valuable relationships that extend beyond the training.



3. ROI-Driven Results

Our training is designed to provide a tangible return on investment.

By making informed decisions and implementing effective cybersecurity strategies, you'll save costs and protect your organization from potential financial and reputational losses.

Our Mission

Transforming Leaders into Cybersecurity Guardians

Targeted Skills



Strategic Management



Cyber-Based Culture



Leadership

For who?

- Cybersecurity Leaders or future Cybersecurity Leaders
- IT Managers transitioning to a management role in cybersecurity
- Technical Lead transitioning to a management role in cybersecurity

Learn & Connect

- Learn and expand your network by connecting with industry experts
- Up to 12 participants per session
- Join an exclusive Afterwork focused on Networking, featuring a keynote by a field expert followed by a cocktail reception.

Immersive Workshop

Immersive team-based Workshop (Fictional Company)

- Craft a comprehensive cybersecurity strategy fitting your company stakes
- Present your Cybersecurity transformation plan to a board of executives



Program : Day 1

Cybersecurity & Business Strategy

Learning objectives

Understand business strategy and the cybersecurity threat landscape.
Align cybersecurity with business strategy.

AM - Understand Business and Threat Landscape

- > **Understand the business**
Align cybersecurity efforts with business goals
- > **Understand the business strategy**
Ensure cybersecurity planning supports organizational goals
- > **Understand the threat**
Guide the development of defense against current and emerging threats



Tool Box:

SIPOC, 5P, BMC, PEST, MITRE ATT&CK & DETT&CT

PM - Shape de Cybersecurity Plan

- > **PUT INTO PRACTICE**
In groups, put the concept into practice
- > **Strategic Planning : Assess**
Acquire the essential tools and methodologies for cybersecurity strategic planning assessment
- > **Focus : Policy Pyramid**
Explore the hierarchical arrangement of policies, procedures, standards and guidelines



Tool Box:

DRIVE, SWOT, Policy Pyramid

Program : Day 2

Cybersecurity Strategy



NETWORKING AFTERWORK

19h

CyberLeader
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Keynote on a Cybersecurity Topic by a field expert followed by a Cocktail Reception

Learning objectives

Build the cybersecurity strategy, from the assessment phase to the execution and communication plan.

AM - Design the Cybersecurity Plan

- > **Policy Focus : assess, build, manage**
Delve into the structures framework of developing and managing cybersecurity policies
- > **Strategic Planning : Design**
Acquire the essential tools and methodologies for cybersecurity strategic planning design



Tool Box:
SMART, NIST CSF, CIS

PM - Deliver & Communicate

- > **Practice your understanding**
In groups, put the concept into practice
- > **Strategic Planning : Assess**
Acquire the essential tools and methodologies for cybersecurity strategic planning delivery and communication.



Tool Box:
NIST/CIS METRICS, STRATEGIC SCORECARD

Program : Day 3

Immersive Workshop

Learning objectives

Elaborate a vision, design a Cybersecurity program, and present its execution and communication plan to the Board of Directors of a fictional company.

AM - Design the Cybersecurity Plan

In groups, the teams, newly appointed as **Cybersecurity Transformation Leaders** within a fictitious company, will identify the **strategic challenges and objectives** of the company, as well as its **exposure to cybersecurity threats**.

Each team will analyze the **business strategy**, its key challenges, and the **level of stakeholder support** in order to identify **critical assets, processes, potential vulnerabilities**, and adapt their **cybersecurity program** accordingly.

Understanding these elements will be crucial to **developing a cybersecurity strategy** that not only protects the company, but also supports its business activities.

PM - Deliver & Communicate

Armed with the morning's insights, the teams will develop a **comprehensive cybersecurity strategy** by **prioritizing initiatives, anticipating potential challenges**, and taking into account the **level of stakeholder buy-in**.

Each group will appoint a representative responsible for presenting the **vision and mission** of their program, the **transformation roadmap**, as well as the **execution plan** of their cybersecurity program to an executive committee, played by the instructors and cybersecurity professionals.



Our Plans

We also offer an accelerated version of the training.
Theoretical content remains the same as in the standard version.

Standard









- ✓ 3 days (21h)
- ✓ On your premises
- ✓ Breakfast, Lunch
- ✓ Dedicated support
- ✓ Networking Afterwork on Day 2 (Speaker keynote & Cocktail reception)
- ✓ Use cases & quizzes
- ✓ Immersive Workshop

Accelerated

- ✓ 2 days (14h)
- ✓ On your premises
- ✓ Breakfast, Lunch
- ✓ Dedicated support
- ✓ Networking Afterwork on Day 1 (Speaker keynote & Cocktail reception)
- ✓ Quizzes
- ✓ Immersive Workshop (half a day)

Prices per trainee *Excluding Taxes*

Take advantage of our sliding scale offer

	 Accelerated	 Standard
1-3 Trainees ➡	3900€	4500€
4-6 Trainees ➡	 3500€ 10% Discount	 3900€ 13% Discount
7-9 Trainees ➡	 3200€ 18% Discount	 3500€ 22% Discount
10-12 Trainees ➡	 2900€ 26% Discount	 3200€ 29% Discount

We can also tailor our offer to accommodate entities interested in booking a session for a minimum of 6 apprentices.
Don't hesitate to reach to us in this regard.



BENOÎT RIOU

I have been for more than 25 years in IT industry, from technical architecture at the very beginning to large transformation programs, managing people, risks and finances within complex and international environments.

I have developed myself all along my career through my various experiences (from Cloud services to Digital Workplace and Cybersecurity) as well as additional trainings and certifications, seeking for a 360 vision of the business and being able to fully embrace and support all the dimensions of the digital transformation.



GIAC Strategic Planning, Policy and Leadership
SANS Institute



About your Trainer

Work Experience

Head of Cyber Foundations

Aerospace Industry

Leading Zero-Trust, Security for EndPoints and Security for Network

Head of Create & Share

Aerospace Industry

Leading Googles Editors, Drive and Gmail products

Technical Account Manager

Capgemini

Leading transnational cloud and outsourcing contracts for Aerospace Industry
- over 45M€ per year

Practice Manager

Capgemini

Leading over 80 IT professionals within Cloud environment
- over 25M€ per year.

Training

GIAC Strategic Planning, Policy & Leadership

SANS Institute

Executive M.B.A

TOULOUSE BUSINESS SCHOOL

Strategic Management

Master of Science

SUPINFO

IT and Information Systems Expert



Our Portfolio

CyberLeader
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Cybersecurity Awareness

Cybersecurity Awareness for IT Operators

Product Management in Cybersecurity

Cybersecurity Strategic Management



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