

Cybersecurity Awareness



Train your employees to become the first line of defense against cyber threats.

Our Value Proposition



IDENTIFY CYBER THREATS

Raise awareness on the different forms of cybersecurity threats and their potential impacts.



BUILD STRONGER DEFENSES

Implement rigorous security practices and train employees to respond effectively to incidents.



FOSTER VIGILANCE

Make cybersecurity part of your company's daily routine, boosting vigilance and shared responsibility.



PUT INTO PRACTICE

Apply the knowledge gained through our Serious Game "The Cyber Threats Fresco."



Some key figures

350%

Small business employees are 350% more likely to be targeted by social engineering attacks.

84%

of organizations have experienced at least one successful phishing attack via email.

2023

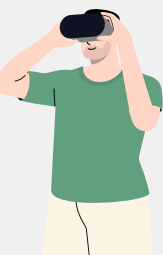
A record year for ransomware attacks, with a 70% increase compared to 2022.

In a world where cyber threats are evolving faster than ever, **cybersecurity awareness** is no longer an option but a **necessity**.



Our unique training, delivered by cybersecurity experts, goes beyond simple knowledge sharing; it **transforms** the way employees **perceive** and **respond to cyber threats**.

We offer an **immersive experience** that culminates in a **serious game**, designed to **test and strengthen** your teams' skills in a **realistic and engaging environment**.



Discover what you'll learn

An intensive one-day program that empowers participants with the skills and tools to **identify**, **respond to**, and **proactively prevent cyber threats** in the workplace.



This essential day consolidates knowledge and ensures every participant walks away with a **clear understanding** and **practical tools** to boost their organization's cybersecurity.

A **summary guide** highlighting **best practices in cybersecurity hygiene** will be provided to each learner.

AWARENESS & CYBERSECURITY CULTURE

START

AM

CYBER THREAT LANDSCAPE

Uncover the top cyber threats : Phishing, Ransomware, Social Engineering, their impact, the key players behind them, and what drives their actions.

FOCUS : PHISHING

From its origins to its different variants, along with recent facts and statistics.

PM

CYBER CRISIS MANAGEMENT

From building security policies to the implementation and continuous adjustment of security measures.

FOCUS : SOCIAL ENGINEERING

In-depth exploration of Social Engineering as one of the three major threat types.

FOCUS : RANSOMWARE

Exploring its mechanisms and evolution, similar to the Phishing module.

PREVENTION & RESPONSE STRATEGY

Analysis of prevention and response strategies to cyberattacks, including best practices to anticipate and counter threats.

CYBERSECURITY BEST PRACTICES

Best practices to secure your social media passwords, smartphones, and more with tools like MFA.

THE CYBER THREATS FRESCO



Q&A AND CONCLUSIONS



GOAL

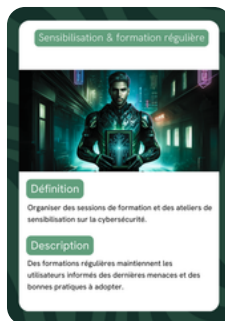
THE CYBER THREATS FRESCO



Participants will engage in an **interactive simulation** that **brings theory to life** in a dynamic and engaging way.

Through our card game, **The Cyber Threats Fresco**, they will identify **user profiles**, **exposure channels**, **cyber threats**, and the **appropriate responses**.

This practical, gamified approach sharpens **rapid-response skills** while **boosting long-term retention** of critical **cybersecurity knowledge**.



Our offers and prices

2900€ excl. tax.

Standard

Price per group session

- ✓ 1 day (8 hours)
- ✓ On your premises
- ✓ Quizzes between notions
- ✓ Immersive Workshop "The Cyber Threats Fresco" (1h)

Up to 20 trainees

We also offer a shorter, remote module to train employees on the essential concepts of cybersecurity, tailored to your specific needs.

100€ excl. tax.

Essential

Price per trainee

- ✓ Half a day (4 hours)
- ✓ Remote session
- ✓ Quizzes between notions

5 up to 25 trainees

Enjoy our discounted group rates



20% discount for groups of 11 or more participants

Our Portfolio

CyberLeader
INSTITUTE

Cybersecurity Awareness

Cybersecurity Awareness for IT Operators

Product Management in Cybersecurity

Cybersecurity Strategic Management



Contact@cyberleaderinstitute.com

[Cyberleaderinstitute.com](https://cyberleaderinstitute.com)

Toulouse, FRANCE