

Product Management in Cybersecurity





Empowering Cybersecurity Product Managers grow their expertise and deliver innovative, secure product strategies.

Our Value Proposition

At Cyber Leader Institute, we understand that in today's complex and ever-evolving digital landscape, effective cybersecurity management is critical to safeguarding your organisation's assets, reputation, and future success.

However, a concerning and widely recognized issue looms over the cybersecurity landscape: the acute shortage of cybersecurity resources



We propose an upskilling and reskilling program that helps individuals transition into cybersecurity careers and work towards alleviating the shortage of cybersecurity managers.

Our tailored cybersecurity training is designed to **empower your managers** with the knowledge and skills they need to excel in this dynamic field.



| Key Figures

\$93.3 millions

This is the estimated cost of cybercrime in France in 2023. The figure has been steadily increasing over the years.

Source: Statista Technology Market Insights

62%

of French employees surveyed said they had never received cybersecurity training, compared to an average of 47% in the other countries surveyed.

Source: Enquête IPSOS-Terranova 2022

78%

of small and medium-sized businesses report feeling underprepared or uncertain about their ability to withstand cyberattacks, highlighting the critical need for specialized cybersecurity expertise.

Source: <u>Cybermalverillance.gouv</u>

Understanding Cybersecurity and Its Business Impact

This training begins with an **introduction to cybersecurity and its key challenges**, clearly distinguishing cybersecurity from traditional IT security.

Participants will explore the current threat landscape and learn how to identify the risks that may affect their organization.



Project and Service Management in Cybersecurity

Participants will discover the specificities of **project** management in cybersecurity, particularly risk management in the face of budget constraints and uncertainties.

They will also learn how to structure a cybersecurity project by involving the right people, using dedicated performance indicators, and understanding the importance of continuous improvement.



Acquiring Methodological Frameworks and Practical Tools

The training offers a comprehensive methodological approach by exploring security policies and major reference frameworks, including NIST.

MORNING

- What is Cybersecurity?
- Cybersecurity vs. IT Security
- The Threat Landscape

AFTERNOON

- Identifying Threats
- Understanding Your Company's Business
- Project Management in Cybersecurity

MORNING

- Service Management in Cybersecurity
- Security Policies
- The NIST Framework

AFTERNOON

From Strategy to Action!

DAY 2

FROM STRATEGY TO ACTION!

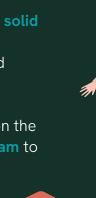
Take the lead on a cybersecurity project and **build a solid strategic plan**: define a clear roadmap, design an operational execution plan, and anticipate real-world challenges.

Step into the shoes of a Product Manager and take on the challenge: pitch your project to your Leadership Team to gain their buy-in and convince key decision-makers.



What You'll

Learn





Plan & Pricing



Price per trainee and sliding scale offer

Standard

- 2 days (14 hours)
- On your premises
- Breakfast & Lunch
- Quizzes between notions
- Dedicated support (paper and digital)

Up to 12 trainees

Take advantage of our sliding scale offer

1-3 Trainees	2900€ excl. tax.
4-6 Trainees	2500€ excl. tax. {%} 14% Discount
7-9 Trainees	{%} 2200€ excl. tax. 24% Discount
10-12 Trainees	1900€ excl. tax. 34% Discount

Our Portfolio



Cybersecurity Awareness

Cybersecurity Awareness for IT Operators

Product Management in Cybersecurity

Cybersecurity Strategic Management



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