

Product Management in Cybersecurity



CYBER LEADER INSTITUTE



Empowering Cybersecurity Product Managers grow their expertise and deliver innovative, secure product strategies.

Our Value Proposition

At **Cyber Leader Institute**, we understand that in today's complex and ever-evolving digital landscape, effective cybersecurity management is critical to safeguarding your organisation's assets, reputation, and future success.

However, a concerning and widely recognized issue looms over the cybersecurity landscape: the **acute shortage of cybersecurity resources**



We propose an **upskilling and reskilling program** that helps individuals transition into cybersecurity careers and work towards alleviating the shortage of cybersecurity managers.

Our tailored cybersecurity training is designed to **empower your managers** with the knowledge and skills they need to excel in this dynamic field.

CyberLeader
INSTITUTE



Key Figures

\$93.3 millions

This is the estimated cost of cybercrime in France in 2023. The figure has been steadily increasing over the years.

Source : [Statista Technology Market Insights](#)

62%

of French employees surveyed said they had never received cybersecurity training, compared to an average of 47% in the other countries surveyed.

Source : [Enquête IPSOS-Terranova 2022](#)

78%

of small and medium-sized businesses report feeling underprepared or uncertain about their ability to withstand cyberattacks, highlighting the critical need for specialized cybersecurity expertise.

Source : [Cybermalveillance.gouv](#)

Understanding Cybersecurity and Its Business Impact

This training begins with an **introduction to cybersecurity and its key challenges**, clearly distinguishing cybersecurity from traditional IT security.

Participants will explore the current **threat landscape** and learn how to **identify the risks** that may affect their organization.



Project and Service Management in Cybersecurity

Participants will discover the specificities of **project management in cybersecurity**, particularly **risk management** in the face of budget constraints and uncertainties.

They will also learn **how to structure a cybersecurity project** by involving the right people, using dedicated **performance indicators**, and understanding the importance of **continuous improvement**.



Acquiring Methodological Frameworks and Practical Tools

The training offers a **comprehensive methodological approach** by exploring security policies and major reference frameworks, including **NIST**.

What You'll Learn

MORNING

- What is Cybersecurity?
- Cybersecurity vs. IT Security
- The Threat Landscape

AFTERNOON

- Identifying Threats
- Understanding Your Company's Business
- Project Management in Cybersecurity

DAY 1

MORNING

- Service Management in Cybersecurity
- Security Policies
- The NIST Framework

AFTERNOON

From Strategy to Action!

DAY 2

FROM STRATEGY TO ACTION!

Take the lead on a cybersecurity project and **build a solid strategic plan**: define a clear roadmap, design an operational execution plan, and anticipate real-world challenges.

Step into the shoes of a Product Manager and take on the challenge: **pitch your project to your Leadership Team** to gain their buy-in and convince key decision-makers.



Plan & Pricing

Price per trainee and sliding scale offer

Standard

- ✓ 2 days (14 hours)
- ✓ On your premises
- ✓ Breakfast & Lunch
- ✓ Quizzes between notions
- ✓ Dedicated support (paper and digital)

Up to 12 trainees

Take advantage of our sliding scale offer

1-3 Trainees	➔	2900€ excl. tax.
4-6 Trainees	➔	2500€ excl. tax. 14% Discount
7-9 Trainees	➔	2200€ excl. tax. 24% Discount
10-12 Trainees	➔	1900€ excl. tax. 34% Discount

Our Portfolio

CyberLeader
INSTITUTE

Cybersecurity Awareness

Cybersecurity Awareness for IT Operators

Product Management in Cybersecurity

Cybersecurity Strategic Management



Contact@cyberleaderinstitute.com

Cyberleaderinstitute.com

Toulouse, FRANCE